

Professional PTZ Cameras

# Healthcare Solutions

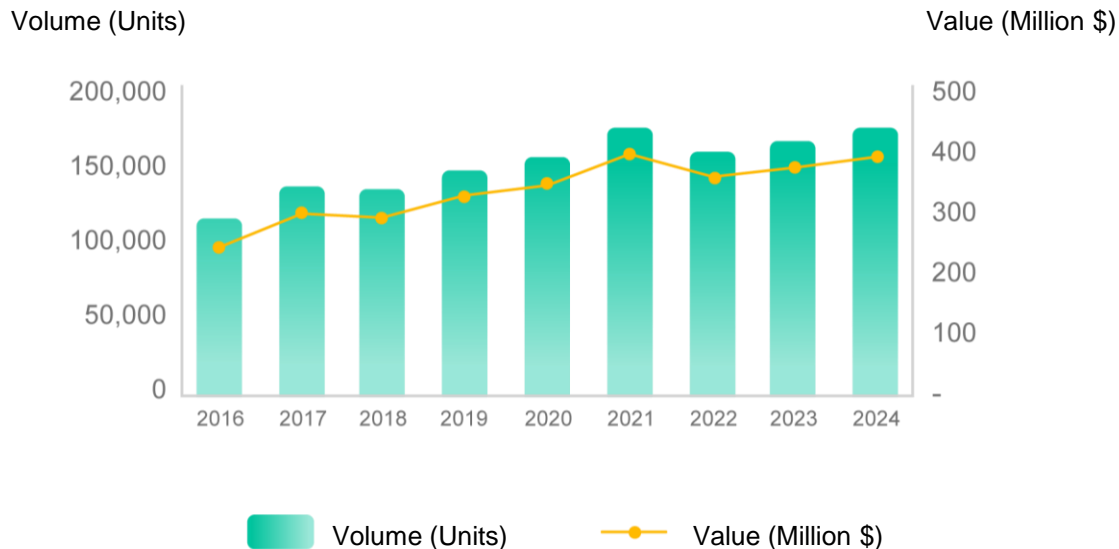


Global Marketing Dept. | July 2021 | AVer Information Inc.



# Professional PTZ Camera Market Trends

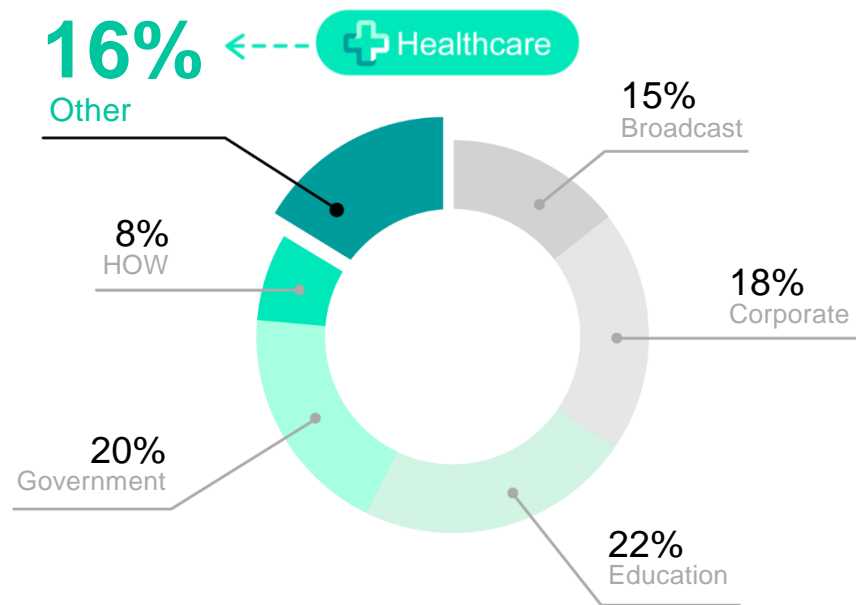
## PTZ Camera Market Volume & Value



Source: Professional PTZ Camera Market Overview Report, Futuresource (October 2020)

# Professional PTZ Camera Applications

## Global PTZ Camera Volume by Vertical



Source: Professional PTZ Camera Market Overview Report, Futuresource (October 2020)

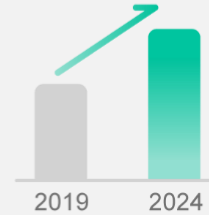
# Global Telehealth Market 2020-2024

The term **telehealth** includes a broad range of technologies and services to provide patient care and improve the healthcare delivery system as a whole. It includes the delivery of health information, for health professionals and health consumers, education and training of health workers and health systems management through the internet and telecommunications.

Source:  
<https://www.businesswire.com/news/home/20201124005819/en/Global-Telehealth-Market-2020-2024--Featuring-American-Well-Corp.-Cisco-Systems-Inc.-Among-Others-to-Contribute-to-the-Market-Growth-Technavio>



**25%** CAGR



**USD 97.52bn**

Incremental G'th



**38%**

G'th from Europe

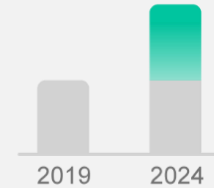
# Global Telemedicine Market 2020-2024

**Telemedicine** refers specifically to remote clinical services and involves the use of electronic communications and software to provide clinical services to patients without an in-person visit.

Source:  
<https://www.businesswire.com/news/home/20200820005048/en/Insights-on-the-Global-Telemedicine-Market-COVID-19-Impact-and-Analysis-of-Related-Markets-Drivers-Opportunities-and-Threats-Technavio>



**19%** CAGR



**USD 56.47bn**  
Incremental G'th



**40%**  
G'th from North America

# Why AVer?

**20+**

**20+ Years**

Audiovisual Experience



**Leading Camera Technology**

of AI Algorithm



**Over 30%**

of Staff Committed to R&D



**World-Class Video Quality**

of Video Processing & Compression



**Over 100 Awards**

for Design & Innovation



**Best Customization Service**

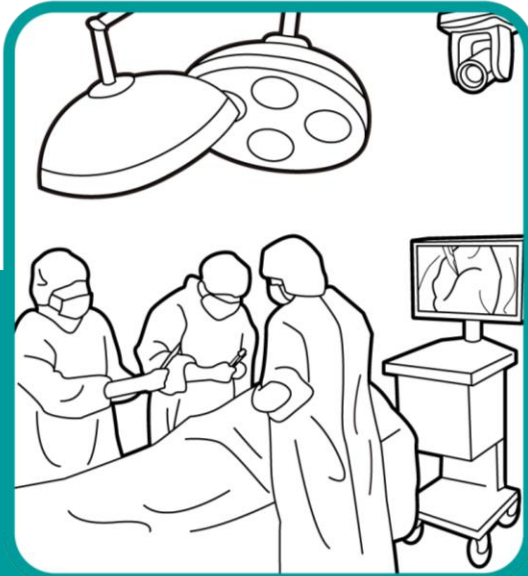
of Customer Orientation

# AVer Lines of Professional PTZ Cameras

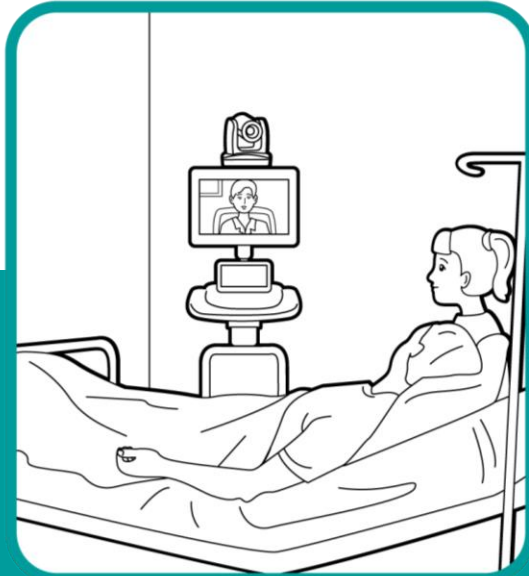
PTC300 & PTZ300 Series



# When You Need AVer PTZ Cameras?



Live Surgery Broadcast



Telemedicine



Tele-ICU



# Live Surgery Broadcast

“Live surgery broadcast” is remote observation of a surgical procedure in real time, using video technology; and “recorded broadcast” as broadcast of a surgical procedure that has been electronically recorded for future local or remote viewing.

PTC330



PTZ330



# Live Surgery Broadcast



30X Optical Zoom



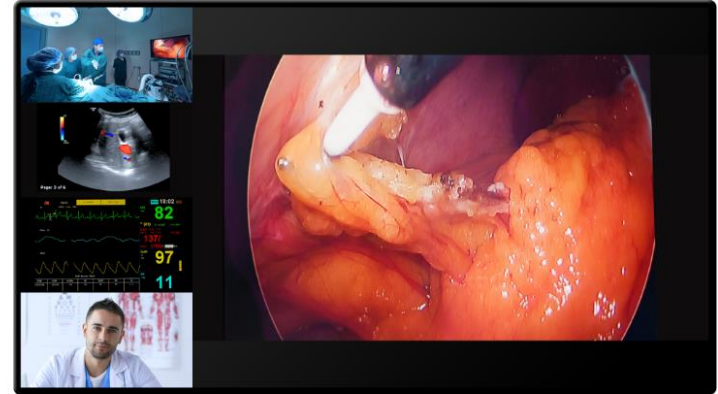
Image Quality



SDI Output



Streaming Box



# Telemedicine

**Telemedicine** means “The delivery of health care services, where distance is a critical factor, by all health care professionals using information and communication technologies for the exchange of valid information for diagnosis, treatment and prevention of disease and injuries, research and evaluation, and for the continuing education of health care providers, all in the interests of advancing the health of individuals and their communities.”

PTZ330



PTZ310



# Telemedicine



Precise  
Shooting Angles



Remotely Control



UVC Standard



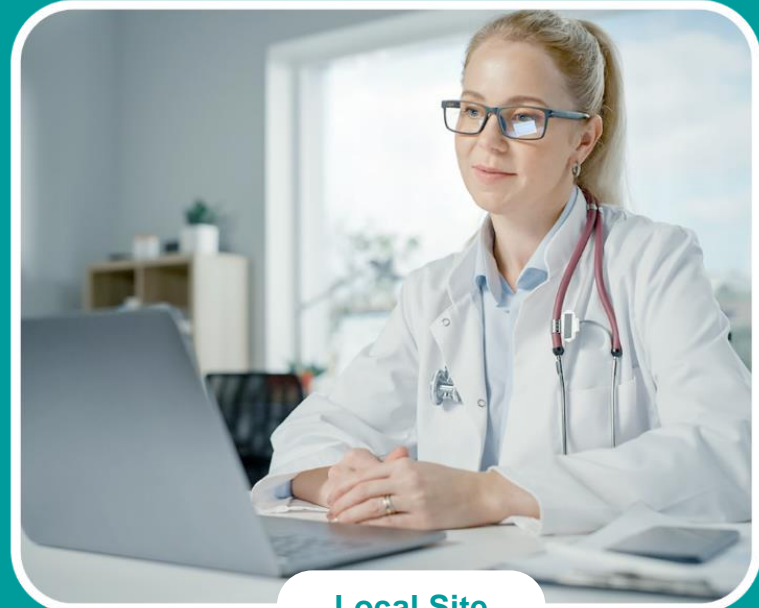
RS-232  
Connectivity



Remote Site



Video Conferencing  
Systems



Local Site

\* Integrated with Advantech AMiS-72 Telehealth Solution

# Tele-ICU

**Tele-ICU** has an off-site command center in which a critical care team (intensivists and critical care nurses) is connected with patients in distance intensive care units (ICUs) through a real-time audio, visual and electronic means and health information is exchanged.



PTC330

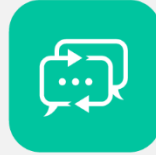
PTZ330



# Tele-ICU



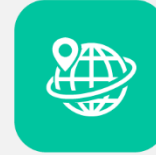
30X Optical  
Zoom



Two-Way  
Communication



Real-Time  
Image



IP Connectivity



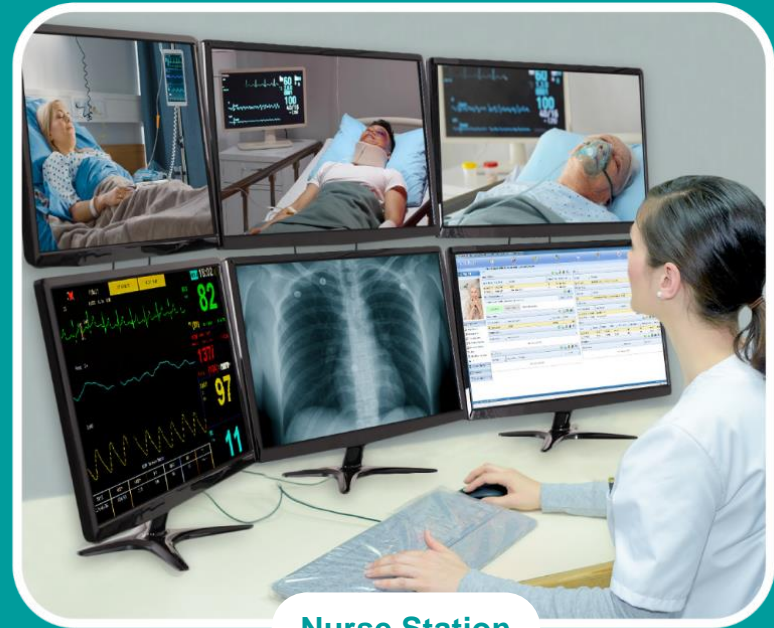
Easy Integration



Ward



Internet / Intranet



Nurse Station

# Strategic Partners

**ADVANTECH**

*Enabling an Intelligent Planet*

AMiS-72 Telehealth Solution



To know more about Advantech Telehealth Solution, please visit .  
<https://www.advantech.com/solutions/healthcare>

**avalue**  
Technology Inc.

Telemedicine Cart Solution



To know more about Avalue SMART HEALTHCARE Solution,  
please visit . <https://healthcare.avalue-solutions.com/en>



# Appendix A

Internal Comparison





	PTC330U(N)	PTC330(N)	PTC310U(N)	PTC310H(N)	PTC310(N)
Zoom	30X Optical Zoom 60X Lossless Zoom (in Full HD)	30X Optical Zoom 60X Lossless Zoom (in Full HD)	12X Optical Zoom 24X Lossless Zoom (in Full HD)	12X Optical Zoom 24X Lossless Zoom (in Full HD)	12X Optical Zoom 24X Lossless Zoom (in Full HD)
FOV H	68° (Wide) to 2.8° (Tele)	65.1° (Wide) to 2.34° (Tele)	70° (Wide) to 6° (Tele)	70° (Wide) to 6° (Tele)	70° (Wide) to 6° (Tele)
F#	1.5 (Wide) to 3.4 (Tele)	1.6 (Wide) to 4.7 (Tele)	1.6 (Wide) to 2.8 (Tele)	1.6 (Wide) to 2.8 (Tele)	1.6 (Wide) to 2.8 (Tele)
Sensor	1/2.5" 4K Exmor CMOS, 8MP	1/2.8" 1080p Exmor CMOS, 2MP	1/2.8" 4K Exmor CMOS, 8MP	1/2.8" 4K Exmor CMOS, 8MP	1/2.8" 1080p Exmor CMOS, 2MP
Frame Rate	Up to 4K/30fps	Up to 1080p/60fps	Up to 4K/30fps	Up to 4K/30fps	Up to 1080p/60fps
Interface	3G-SDI, HDMI, IP, USB	3G-SDI, HDMI, IP, USB	3G-SDI, HDMI, IP, USB	HDMI, IP, USB	3G-SDI, HDMI, IP, USB
Pan Angle	±170°	±170°	±170°	±170°	±170°
Tilt Angle	+90°/-30°	+90°/-30°	+90°/-30°	+90°/-30°	+90°/-30°
Moving Speed	Pan: 0.1° to 100°/sec Tilt: 0.1° to 100°/sec	Pan: 0.1° to 100°/sec Tilt: 0.1° to 100°/sec	Pan: 0.1° to 100°/sec Tilt: 0.1° to 100°/sec	Pan: 0.1° to 100°/sec Tilt: 0.1° to 100°/sec	Pan: 0.1° to 100°/sec Tilt: 0.1° to 100°/sec
NDI®  HX	Yes (PTC330UN)	Yes (PTC330N)	Yes (PTC310UN)	Yes (PTC310HN)	Yes (PTC310N)
AI Function	Human Detection	Human Detection	Human Detection	Human Detection	Human Detection
Tracking Modes	Presenter, Zone & Hybrid	Presenter, Zone & Hybrid	Presenter, Zone & Hybrid	Presenter, Zone & Hybrid	Presenter, Zone & Hybrid

Model	PTZ330(N)	PTZ310(N)
Lens	30X	12X
FOV H	67° (Wide) to 2.3° (Tele)	72.5° (Wide) to 6.3° (Tele)
F#	1.6 (Wide) to 4.7° (Tele)	1.6 (Wide) to 2.8° (Tele)
Sensor	1/2.8" 2MP	1/2.8" 2MP
Frame Rate	Up to 1080p/60fps	Up to 1080p/60fps
Interface	3G-SDI, HDMI, IP, USB	3G-SDI, HDMI, IP, USB
Pan Angle	±170°	±170°
Tilt Angle	+90°/-30°	+90°/-30°
Moving Speed	Pan: 0.1 ~ 200°/sec Tilt: 0.1 ~ 200°/sec	Pan: 0.1 ~ 200°/sec Tilt: 0.1 ~ 200°/sec
NDI® HX	Yes (PTZ330N)	Yes (PTZ310N)
AI Functions	SmartFrame	SmartFrame
	SmartShoot	SmartShoot



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